

CONTRACT

WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

And:

Wired Media Partners
11350 Random Hills Rd
Suite 670
Fairfax, VA 22030
USA

<u>Contract / Revision</u> 218019 /		<u>Alt Order #</u>
<u>Product</u> 10/29/12 to 11/6/12		
<u>Contract Dates</u> 10/29/12 - 11/06/12		<u>Estimate #</u> 12942
<u>Advertiser</u> POL/Believe in Indiana		<u>Original Date / Revision</u> 10/26/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WISH	<u>Account Executive</u> David Copple	<u>Sales Office</u> Indy Local Sales
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WISH	10/30/12	11/06/12	Daybreak @ 5am	5-530a		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----				1	\$250.00	0.00			
	Week:	11/05/12	11/11/12	-T-----				1	\$250.00	0.00			
N 2	WISH	10/30/12	11/06/12	Daybreak @ 6	558-7a		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TW-F--				3	\$650.00	0.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$650.00	0.00			
N 3	WISH	11/01/12	11/05/12	CBS This Morning @7a	7-8a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---TF--				2	\$500.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$500.00	0.00			
N 4	WISH	10/30/12	11/06/12	CBS This Morning @8	8-9a		:30				NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--				4	\$150.00	0.00			
	Week:	11/05/12	11/11/12	MT-----				2	\$150.00	0.00			
N 5	WISH	10/30/12	10/30/12	Price Is Right	1058-12p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T-----				1	\$900.00	0.00			
N 6	WISH	10/30/12	11/02/12	Rachael Ray	258-4p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-T--F--				2	\$300.00	0.00			
N 7	WISH	11/01/12	11/01/12	Anderson Cooper	357-5p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---				1	\$300.00	0.00			
N 8	WISH	10/29/12	11/05/12	News 8 @5p	5-530p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	M---F--				2	\$1,200.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$1,200.00	0.00			
D 9	WISH	10/17/12	10/19/12	News 8 @ 530p	530-6p		:30				NM	0	\$0.00
N 10	WISH	10/30/12	11/05/12	News 8 @6	558-630p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWT---				3	\$1,200.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$1,200.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WISH
1950 N. Meridian St.
Indianapolis, IN 46202
(317) 923-8888

Contract / Revision	Alt Order #
218019 /	

Contract Dates	Product	Estimate #
10/29/12 - 11/06/12	10/29/12 to 11/6/12	12942

Advertiser	Original Date / Revision
POL/Believe in Indiana	10/26/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
D 11	WISH	10/16/12	10/22/12	Inside Edition	658-730p		:30				NM	0	\$0.00
N 12	WISH	10/29/12	11/05/12	Entertainment Tonight	728-8p		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-W-F--				3	\$900.00	0.00			
Week:		11/05/12	11/11/12	M-----				1	\$900.00	0.00			
N 13	WISH	10/31/12	10/31/12	Wednesday 9-10p	858-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$6,000.00	0.00			
N 14	WISH	11/01/12	11/01/12	Thursday 10-11p	958-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$5,000.00	0.00			
N 15	WISH	11/04/12	11/04/12	Sunday 9-10p	858-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$6,000.00	0.00			
N 16	WISH	10/29/12	11/05/12	News 8 @ 11 M-F	11-1135p		:30				NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,500.00	0.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00	0.00			
N 17	WISH	11/03/12	11/03/12	News 8 @ 11 Saturday	11-1135p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00	0.00			
D 18	WISH	10/19/12	10/19/12	Entertainment Tonight	728-8p		:30				NM	0	\$0.00
N 19	WISH	11/01/12	11/01/12	Daybreak @ 530am	530-6a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$450.00	0.00			
N 20	WISH	10/31/12	10/31/12	Noon News	1158a-1230p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,200.00	0.00			
N 21	WISH	10/30/12	10/30/12	Tuesday 8-9p	758-9p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$6,000.00	0.00			
Totals										0.00		44	\$54,600.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	44	\$54,600.00	\$46,410.00
Totals	44	\$54,600.00	\$46,410.00

Signature: _____ Date: _____

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Station Buy Detail Indianapolis, TV

Est ID: 12942

Client: Believe in Indiana

Flight Dates: Monday, October 29, 2012 to Tuesday, November 06, 2012

WISH-TV

Program Name	DP	Days Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
WISH 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$250.00 \$500.00		1							1	2
WISH 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$450.00 \$450.00				1						1
WISH 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$650.00 \$3,250.00		1	1		1			1	1	5
CBS This Morning 7:00 AM - 8:00 AM	EM	M-F 30	\$500.00 \$1,500.00				1	1			1		3
CBS This Morning 8:00 AM - 9:00 AM	EM	M-F 30	\$150.00 \$900.00		1	1	1	1			1	1	6
Price is Right 11:00 AM - 12:00 PM	DT	M-F 30	\$900.00 \$900.00	1									1
WISH Noon News 12:00 PM - 12:30 PM	DT	M-F 30	\$1,200.00 \$1,200.00			1							1
Rachael Ray 3:00 PM - 4:00 PM	EF	M-F 30	\$300.00 \$600.00		1			1					2
Anderson Cooper 4:00 PM - 5:00 PM	EF	M-F 30	\$300.00 \$300.00				1						1
WISH 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$1,200.00 \$3,600.00	1				1			1		3
WISH 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$1,200.00 \$4,800.00		1	1	1				1		4
Ent Tonight 7:30 PM - 8:00 PM	PA	M-F 30	\$900.00 \$3,600.00	1		1		1			1		4
NCIS 8:00 PM - 9:00 PM	PT	Tu 30	\$6,000.00 \$6,000.00		1								1

WISH-TV

Brent Denny

Wired Media Partners

8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700

8999 East Vassar Avenue, Denver, CO 80231, 703-877-2000

1950 N Meridian St Indianapolis IN

Page 1 of 2



Station Buy Detail Indianapolis, TV

Est ID: 12942

Client: Believe in Indiana**Flight Dates:** Monday, October 29, 2012 to Tuesday, November 06, 2012

WISH-TV

Program Name	DP	Days Length	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	
Criminal Minds 9:00 PM - 10:00 PM	PT	W 30	\$6,000.00 \$6,000.00			1							1
The Good Wife 9:30 PM - 10:30 PM	PT	Su 30	\$6,000.00 \$6,000.00							1			1
Elementary 10:00 PM - 11:00 PM	PT	Th 30	\$5,000.00 \$5,000.00				1						1
Saturday 11p News 11:00 PM - 11:34 PM	LN	Sa 30	\$1,000.00 \$1,000.00						1				1
WISH 11p News 11:00 PM - 11:34 PM	LN	M-F 30	\$1,500.00 \$9,000.00	1	1	1	1	1			1		6
Station Totals			\$54,600.00	4	7	7	7	7	1	1	7	3	44
Station Net			\$46,410.00										

Wired Media Partners8999 East Vassar Avenue, Denver, CO 80231, 303-989-4700
8999 East Vassar Avenue, Denver, CO 80231, 703-877-2000

WISH-TV

Brent Denny

1950 N Meridian St Indianapolis IN

Page 2 of 2

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WISH-TV Indianapolis	Date: 10/29/2012
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I, Wired Media Partners
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 29, 2012			Tuesday, November 06, 2012		

Total Charges: \$54,600.00

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Joe Albertson

1701 W. 18th Street, Indianapolis, IN 42602

317-409-1806

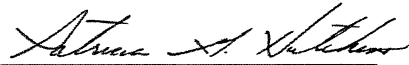
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Monday, October 29, 2012

Date



Signature

303-989-4700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Order #218019: Wired Medi../POL/Believ../10/29/12 t../12942



Spot	Channel	Spot Status	Air Date	Day	Times	Air Time	Ad-ID	Intend Rate
[1]	WISH	Displaced	10/29/12	M	728-8p			\$900.00
[1]	WISH	Displaced	10/29/12	M	5-530p			\$1,200.00
[1]	WISH	Displaced	10/29/12	M	11-1135p			\$1,500.00
[1]	WISH	Displaced	10/30/12	Tu	1058-12p			\$900.00
[1]	WISH	Displaced	10/30/12	Tu	11-1135p			\$1,500.00
[1]	WISH	Placed	10/30/12	Tu	558-7a	6:50 AM		\$650.00
[1]	WISH	Displaced	10/30/12	Tu	758-9p			\$6,000.00
[1]	WISH	Displaced	10/30/12	Tu	8-9a			\$150.00
[1]	WISH	Displaced	10/30/12	Tu	258-4p			\$300.00
[1]	WISH	Displaced	10/30/12	Tu	558-630p			\$1,200.00
[1]	WISH	Displaced	10/30/12	Tu	5-530a			\$250.00
[1]	WISH	Displaced	10/31/12	W	1158a-123i			\$1,200.00
[1]	WISH	Displaced	10/31/12	W	8-9a			\$150.00
[1]	WISH	Displaced	10/31/12	W	11-1135p			\$1,500.00
[1]	WISH	Displaced	10/31/12	W	858-10p			\$6,000.00
[1]	WISH	Displaced	10/31/12	W	558-630p			\$1,200.00
[1]	WISH	Displaced	10/31/12	W	728-8p			\$900.00
[1]	WISH	Placed	10/31/12	W	558-7a	6:51 AM		\$650.00
[1]	WISH	Displaced	11/01/12	Th	958-11p			\$5,000.00
[1]	WISH	Displaced	11/01/12	Th	558-630p			\$1,200.00
[1]	WISH	Displaced	11/01/12	Th	7-8a			\$500.00
[1]	WISH	Displaced	11/01/12	Th	8-9a			\$150.00
[1]	WISH	Displaced	11/01/12	Th	11-1135p			\$1,500.00
[1]	WISH	Displaced	11/01/12	Th	357-5p			\$300.00
[1]	WISH	Displaced	11/01/12	Th	530-6a			\$450.00
[1]	WISH	Displaced	11/02/12	F	11-1135p			\$1,500.00
[1]	WISH	Displaced	11/02/12	F	728-8p			\$900.00
[1]	WISH	Displaced	11/02/12	F	8-9a			\$150.00
[1]	WISH	Displaced	11/02/12	F	7-8a			\$500.00
[1]	WISH	Displaced	11/02/12	F	558-7a			\$650.00
[1]	WISH	Displaced	11/02/12	F	5-530p			\$1,200.00
[1]	WISH	Displaced	11/02/12	F	258-4p			\$300.00
[1]	WISH	Displaced	11/03/12	Sa	11-1135p			\$1,000.00
[1]	WISH	Displaced	11/04/12	Su	858-10p			\$6,000.00
[1]	WISH	Displaced	11/05/12	M	8-9a			\$150.00
[1]	WISH	Displaced	11/05/12	M	7-8a			\$500.00
[1]	WISH	Displaced	11/05/12	M	558-7a			\$650.00
[1]	WISH	Displaced	11/05/12	M	5-530p			\$1,200.00
[1]	WISH	Displaced	11/05/12	M	728-8p			\$900.00
[1]	WISH	Displaced	11/05/12	M	11-1135p			\$1,500.00
[1]	WISH	Displaced	11/05/12	M	558-630p			\$1,200.00
[1]	WISH	Displaced	11/06/12	Tu	5-530a			\$250.00
[1]	WISH	Displaced	11/06/12	Tu	558-7a			\$650.00
[1]	WISH	Displaced	11/06/12	Tu	8-9a			\$150.00
								\$64,600.00

[Sorted by: Air Date]